

1 Sceptic priors and climate consensus

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5 **Abstract** How much evidence would it take to convince climate sceptics that
6 they are wrong? I explore this question within an empirical Bayesian frame-
7 work. I consider a group of stylised sceptics and examine how these individ-
8 uals rationally update their beliefs in the face of ongoing climate change. I
9 find that available evidence in the form of instrumental climate data tends to
10 overwhelm all but the most extreme priors. Most sceptics form updated beliefs
11 about climate sensitivity that correspond closely to estimates from the scien-
12 tific literature. However, belief convergence is a non-linear function of prior
13 strength and it becomes increasingly difficult to convince the remaining pool
14 of dissenters. I discuss the necessary conditions for consensus formation under
15 Bayesian learning and show that apparent deviations from the Bayesian ideal
16 can still be accommodated within the same conceptual framework. I argue that
17 a generalized Bayesian model provides a bridge between competing theories of
18 climate scepticism as a social phenomenon.

19

20 **Keywords** climate sceptics · social cost of carbon · Bayesian econometrics ·

21 1 Introduction

22 Climate change has come to represent a defining policy issue of our age. Yet
23 support for comprehensive climate policy at the global scale remains elusive.

Estimate word count: 8,056. The data and source code for reproducing all of the results
in this paper can be found at the companion GitHub repository: [https://github.com/
grantmcdermott/sceptic-priors](https://github.com/grantmcdermott/sceptic-priors)

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24 Decades of accumulated research and an overwhelming scientific consensus
25 have not been enough to convince everyone. Many policy makers and ordinary
26 citizens remain openly sceptical about the human role in our changing climate
27 ([1], [2], [3], [4], [5], [6], [7], [8]). What are we to make of this scepticism?
28 And just how much evidence would it take to convince climate sceptics that
29 they are wrong? I seek to answer these questions within an empirical Bayesian
30 framework. My goal is to understand how sceptics would respond to increasing
31 evidence for human-induced climate change, provided that they update their
32 beliefs rationally. In so doing, I hope to shed light on our current policy impasse
33 and the possibility for finding common ground in the near future.

34 Beliefs about climate change are powerful. They dictate our choices as
35 individuals and policies as societies. Our beliefs also shape how we interpret
36 new information about the world. We are more predisposed to accept data
37 that accords with our priors, and vice versa. For a climate sceptic, as for
38 anyone else, beliefs provide a lens through which information is subjectively
39 interrogated and made intelligible. Naturally, this is not to say that beliefs are
40 immutable. A central theme of Bayesianism — the intellectual framework for
41 this paper — is the process by which beliefs are updated through exposure
42 to new information. But our responsiveness to this new information may be
43 greatly diminished, depending on how strongly we hold our existing beliefs.
44 Exactly *how* great of a diminishing effect is the focus of this paper. To preview
45 my method and findings, I consider a range of sceptic beliefs and examine how
46 these “priors” modulate a person’s responsiveness to climate data. I find that
47 available evidence in the form of instrumental climate data tends to overwhelm
48 all but the most extreme cases. However, I also document the non-linear effect
49 that beliefs have on convergence with the scientific consensus. Even as most
50 sceptic priors are overwhelmed by the evidence for climate change, it becomes
51 increasingly difficult to convince the remaining dissenters that they are wrong.

52 Numerous studies have explored the cultural and psychological factors under-
53 lying climate scepticism. These include [9], [10], [11], [12], [13], [14], [15], [16]
54 — see [17] for a recent review. Broadly speaking, these studies divide into two
55 camps. One strand of the literature emphasises the so-called “deficit model,”
56 which posits that climate scepticism originates from a lack of relevant back-
57 ground knowledge. This includes an understanding of the underlying evidence
58 and physical mechanisms, as well as the true extent of the scientific consensus.
59 However, another camp has come to advocate for a theory of “cultural cog-
60 nition,” which interprets climate scepticism as a social phenomenon resulting
61 from shared value systems and group identity dynamics. In this latter view,
62 a person’s scientific sophistication is relevant only insofar as it allows them
63 to better marshal arguments in support of pre-determined positions (i.e. rein-
64 forcing cultural and tribal affiliations). I shall return to these two competing
65 frameworks later in the paper. For the moment, my concern is less with the
66 origins of climate scepticism than what it represents: namely, a set of beliefs
67 about the rates and causes of global climate change.

68 A convenient way to model beliefs about climate change is by defining
69 scepticism in terms of climate sensitivity, i.e. the temperature response to a

70 doubling of CO₂. Specifically, we can map sceptic beliefs directly on to subjective
71 estimates of climate sensitivity, because they both describe the probable
72 causes and distribution of future warming. The particular measure of climate
73 sensitivity that I focus on here is the transient climate response (TCR). For-
74 mally, TCR describes the warming at the time of CO₂ doubling — i.e. after
75 70 years — in a 1% per year increasing CO₂ experiment [18]. For the purposes
76 of this paper, however, it will simply be thought of as the contemporaneous
77 change in global temperature that results from a steady doubling of atmo-
78 spheric CO₂.

79 According to the the Intergovernmental Panel on Climate Change (IPCC),
80 TCR is “likely” to be somewhere in the range of 1.0–2.5 °C ([18]). This corre-
81 sponds to an approximate 66–100% probability interval in IPCC terminology.
82 The IPCC further emphasizes the inherently Bayesian nature of climate sen-
83 sitivity estimates, going so far as to state:

84 *[T]he probabilistic estimates available in the literature for climate system*
85 *parameters, such as ECS [i.e. equilibrium climate sensitivity] and TCR*
86 *have all been based, implicitly or explicitly, on adopting a Bayesian*
87 *approach and therefore, even if it is not explicitly stated, involve using*
88 *some kind of prior information. [18, p. 922]*

89 To understand why classical (i.e. frequentist) methods are ill-suited for
90 the task of producing credible estimates of climate sensitivity, recall that fre-
91 quentism interprets probability as the limiting frequency in a large number of
92 repeated draws. Such a narrow definition holds little relevance to the question
93 of climate sensitivity, for which there exists but one unique value. There is
94 no population of “sensitivities” to draw samples from. I too adopt a Bayesian
95 framework for determining climate sensitivity and its concomitant policy im-
96 plications. However, my approach differs from the previous literature along
97 several dimensions.

98 The most obvious point of departure is the fact that I deliberately focus
99 on the beliefs of sceptics. Priors for determining climate sensitivity are usually
100 based on paleo data, the judgments of scientific experts, or noninformative
101 methods. Such approaches may possess obvious scientific merit for establishing
102 a best estimate of climate sensitivity. Yet, they are of limited relevance for
103 understanding people’s motivations and voting behaviour when it comes to
104 actual climate policy. My approach is to take sceptics at their word and work
105 through to the conclusions of their stated priors. In other words, my goal is
106 to recover posterior probabilities about the rate and causes of climate change
107 that are logically consistent with the initial beliefs of these sceptics.

108 Contrarian climate beliefs have also been largely ignored in the economic
109 and policy literature to date. The handful of studies that do consider policy
110 options from the sceptic perspective have tended to emphasise edge scenar-
111 ios like climate catastrophe and irreversibility. For example, [19] introduces
112 an Integrated Assessment Model (IAM) of heterogeneous agents that incorpo-
113 rates various degrees of climate scepticism. She shows that a world comprised
114 only of sceptical policy makers will make sufficient investments in mitigation

115 measures to avoid catastrophic outcomes. The key mechanism is a dominant
 116 subset of “weak” sceptics who are sufficiently concerned by anthropogenic cli-
 117 mate change that they reduce their emissions accordingly. [19] does not allow
 118 for learning in her simulations.¹ However, theoretical work by [21] show that
 119 climate sceptics actually have an incentive to reduce emissions, since it will
 120 facilitate learning about the true causes of climate change. While it is possible
 121 for an increase in emissions to yield similar learning effects, the irreversibil-
 122 ity of climate change renders this an inferior strategy. From a methodological
 123 perspective, the present paper differs from these earlier studies by combining
 124 Bayesian learning with an empirical framework.² Unlike the existing numerical
 125 and game-theoretic approaches, I am not attempting to prescribe an optimal
 126 emissions strategy or learning paths for climate sceptics under future uncer-
 127 tainty. Rather, my goal is to establish some ground rules for thinking about
 128 climate policy today, given the information that is already available to us.

129 Another distinguishing feature of this paper is that the results are derived
 130 via conceptually straightforward time-series regression analysis. While climate
 131 scientists have typically relied on complex computer models to simulate TCR,
 132 a growing body of research is aimed at understanding the link between human
 133 activities and climate change through the purview of time-series econometrics.
 134 Much of this literature has concerned itself with the apparent non-stationarity
 135 of climate data over time. The present paper takes as its foundation recent re-
 136 search ([25], [26], [27], [28]), which argues convincingly that global surface tem-
 137 peratures and anthropogenic forcings are best described as trend-stationary
 138 processes, incorporating common structural breaks.³ The upshot is to per-
 139 mit the use of level terms within an ordinary least squares (OLS) regression
 140 framework. Such matters notwithstanding, virtually all econometric studies of
 141 climate change attribution to date have been carried out in the frequentist
 142 paradigm. They do not consider the influence of priors, nor are they able to
 143 yield the probabilistic estimates that are characteristic of Bayesian analysis.
 144 A noteworthy and early exception is that of [32], who are motivated to adopt
 145 a Bayesian approach because of multicollinearity in their anthropogenic emis-
 146 sions data. Such multicollinearity does not plague newer datasets, since these
 147 are defined in terms of common units (e.g. Wm^{-2}). Further, [32] do not con-
 148 sider the influence of overtly contrarian priors as a basis for affecting policy.

¹ It should be said that there *is* an important literature on Bayesian learning in IAMs that originates with [20]. But I am unaware of any IAM studies that explicitly try to model learning by climate sceptics.

² In terms of tangentially related empirical work, [22] shows that spatial heterogeneity in local climate change effects and temperatures can partially explain persistent scepticism in different regions of the United States. [23] does not deal with sceptics *per se*, but characterises learning about climate as a (potentially) Bayesian process where individuals make inferences based on local weather shocks. This builds off of earlier work by [24], who finds that longer spells of abnormal local weather patterns are consistent with Bayesian updating about climate beliefs.

³ Another group of researchers beginning with [29], has argued that the instrumental temperature record contains a stochastic trend that is imparted by, and therefore cointegrates with, the time-series data of radiative forcings. The reader is referred to [30] and [31] for a helpful overviews of this debate.

2 Econometric approach

2.1 Bayesian regression overview

The Bayesian regression framework is less familiar to many researchers than the frequentist paradigm that is commonly taught in universities. For this reason, I provide a brief overview of the key principles of the Bayesian method and highlight some important distinctions versus the frequentist approach.

A Bayesian regression model uses the logical structure of Bayes' theorem to estimate probable values of a set of parameters θ , given data X :

$$p(\theta|X) = \frac{p(X|\theta)p(\theta)}{p(X)}. \quad (1)$$

Here, $p(\theta|X)$ is known as the *posterior* and serves as the fundamental criterion of interest in the Bayesian framework. The posterior asks, "What are the probable values of our parameters, given the observed data?" This stands in direct contrast to the first term in the right-hand numerator, $p(X|\theta)$, which is the familiar *likelihood function* from frequentist statistics. The likelihood essentially reverses the question posed by the posterior and instead asks, "How likely we are to observe some data for a given set of parameters (e.g. based on an assumption about the data generating process)?" The second term in the numerator is the *prior*, $p(\theta)$. While the prior can take on any distributional form, it should in principle encapsulate our knowledge about the parameters before we have observed the data. Insofar as we are interested in learning about θ , it is common practice to ignore the term in the denominator, $p(X)$. This is simply the marginal probability of the data and can be thought of as a normalisation constant, which helps to ensure that the posterior is a proper probability distribution (i.e. integrates to one) and can be calculated *ad hoc* if needed. For this reason, eq.(1) is typically re-written as

$$p(\theta|X) \propto p(X|\theta)p(\theta). \quad (2)$$

Equation (2) embodies the mantra of Bayesian statistics: "The posterior is proportional to the likelihood times the prior." Solving for the posterior typically involves the combination of various integrals, which cannot be calculated analytically.⁴ Fortunately, we can simulate the posterior density computationally using Markov Chain Monte Carlo (MCMC) routines. This can be done for virtually any combination of prior and likelihood function. Obtaining a valid posterior is then simply a matter of: (i) choosing a prior distribution for our regression parameters, i.e. regression coefficients and variances; and (ii) specifying a likelihood function to fit the data. For ease of exposition — how we map parameter values to beliefs about TCR will be determined by the specification of the regression model — I begin with the likelihood function.

⁴ So-called *conjugate* priors are a prominent exception and belong to the same distribution family as the resulting posterior. However, conjugacy places strong restrictions on the questions that can be asked of the data.

184 2.2 Likelihood function

185 The likelihood function is governed by the choice of empirical model. Following
 186 [33] and [26], I model global temperatures using the regression equation

$$GMST_t = \alpha_0 + \beta_1 RF_t + \gamma_2 VOLC_t + \delta_3 SOI_t + \eta_4 AMO_t + \epsilon_t, \quad (3)$$

187 where $\epsilon_t = \phi\epsilon_{t-1} + \nu_t$ is a first-order autoregressive, or AR(1), error process.

188 Here, $GMST$ is the global mean surface temperature anomaly relative
 189 to the pre-industrial period (defined as the 1871–1900 average); RF is total
 190 radiative forcing due to both anthropogenic and natural factors (excluding vol-
 191 canic eruptions); $VOLC$ is the radiative forcing due to volcanic stratospheric
 192 aerosols; and SOI and AMO are scaled indices of these respective climatic
 193 phenomena. The subscript t denotes time. Specifying that the error term ϵ
 194 follows an AR(1) process allows us to account for dynamic elements such as
 195 potential autocorrelation.

196 Two points merit further discussion before continuing. First, nothing much
 197 hinges on the use of OLS for estimating TCR. For example, the β_1 coefficient
 198 above is equivalent to the “climate resistance” constant (ρ) described in [34];
 199 a point I shall return to later. OLS simply provides a convenient method for
 200 combining data and priors in a consistent Bayesian framework. Other methods
 201 could in principle be used to derive the same results. Second, the use of a
 202 composite RF variable that combines both anthropogenic and natural forcings
 203 may, at first blush, seem an odd choice. After all, the goal of this paper is to
 204 separate out and interrogate scepticism specifically about the human role in
 205 climate change. However, recall that the underlying forcings in my dataset are
 206 all expressed in terms of a common unit (i.e. Wm^{-2}). This circumvents the
 207 multicollinearity problems that would arise from estimating an econometric
 208 model on forcings that have been separated out.⁵ Econometric issues aside, the
 209 use of a common forcing unit ensures that I don’t run the risk of estimating
 210 different coefficients, which would imply an inconsistent response of the climate
 211 system to identical forcings. The use of a composite forcing series is thus a
 212 necessary step to ensure that the model remains physically consistent.⁶ I shall
 213 demonstrate that relaxing these constraints later in the paper nonetheless
 214 yields virtually identical conclusions as the physically correct specification.

215 Returning to my primary regression model, eq. (3) implies a likelihood
 216 function that is multivariate normal,

$$p(GMST|\beta, \sigma^2) = \frac{1}{(2\pi\sigma^2)^{T/2}} \exp \left[-\frac{(GMST - \mathbf{X}\beta)'(GMST - \mathbf{X}\beta)}{2\sigma^2} \right], \quad (4)$$

⁵ Anthropogenic forcings such as CO_2 , CH_4 , and N_2O all follow very similar trends over time. Any empirical model that does not constrain these forcings in some way will therefore struggle to correctly attribute warming between them.

⁶ Volcanic aerosols are an exception because they impart only a transitory level of forcing. This explains why $VOLC$ may be included as a separate component in the regression equation [26].

217 where \mathbf{X} is the design matrix of explanatory variables; β is the coefficient
 218 vector; $\sigma^2 = \text{Var}(\epsilon)$ is the variance of the error term; and $T = 140$ is the
 219 number of years in the collated, historical dataset. Eq. (4) can also be written
 220 more simply as $GMST|\beta, \sigma^2 \sim \mathcal{N}_T(\mathbf{X}\beta, \sigma^2\mathbf{I})$.

221 An important feature of eqs. (3) and (4) is that they define how we should
 222 map probabilities about the regression parameters to beliefs about climate
 223 sensitivity. Recall that TCR describes the contemporaneous change in tem-
 224 perature that will accompany a steady doubling of atmospheric CO_2 concen-
 225 trations. It follows that

$$\text{TCR} = \beta_1 * F_{2\times} , \quad (5)$$

226 where β_1 is the regression coefficient describing how responsive global tem-
 227 peratures are to a change in total radiative forcing, and $F_{2\times}$ is the change in
 228 forcing that results from a doubling of CO_2 . For the latter, I use the IPCC's
 229 best estimate of $F_{2\times} = 3.71 \text{ Wm}^{-2}$ and further assume an additional $\pm 10\%$
 230 variation to account for uncertainties over spatial heterogeneity and cloud for-
 231 mation ([35] and [36]).⁷ The key point is that assigning a distribution over the
 232 parameter β_1 will necessarily imply a distribution for TCR, and vice versa. We
 233 therefore have a direct means of linking prior and posterior probabilities of the
 234 regression parameters to beliefs about TCR. It also means that the primary
 235 goal of the regression analysis will be to determine probable values of β_1 . The
 236 rest of the parameters will take a backseat in the analysis that follows, acting
 237 largely as controls.

238 Eq. (5) contains an implicit assumption that will have bearing on the ex-
 239 ternal validity of my results — specifically, the extent to which they can be
 240 extrapolated to different future climate scenarios. Recall, as stated earlier, that
 241 β_1 is equivalent to the “climate resistance” parameter (ρ) defined in [34] as
 242 the constant sum of the ocean heat uptake efficiency and the climate feedback
 243 parameter. The importance of this equivalence is that it underscores the role
 244 of oceanic thermal dynamics in assuming a linear scaling between the differ-
 245 ent climate components of my regression model. While the linear relationship
 246 holds for scenarios where radiative forcing increases at steady rates — as was
 247 true for the historical period under consideration — it cannot be expected to
 248 do so in scenarios that overturn it. In such cases, ocean heat uptake would
 249 need to be modeled separately to account for inertia in the climate system
 250 and its resultant impact on GMST (*ibid.*). All of which is to say that I will
 251 limit my analysis to the historical period, as well as future climate scenarios
 252 that are characterised by steady increases in radiative forcing.

Table 1 Sceptic priors

Type	TCR ($^{\circ}\text{C}$)	Implied β_1
Moderate lukewarmer	$\mathcal{N}(1, 0.25^2)$	$\mathcal{N}(0.27, 0.0674^2)$
Strong lukewarmer	$\mathcal{N}(1, 0.065^2)$	$\mathcal{N}(0.27, 0.0175^2)$
Moderate denier	$\mathcal{N}(0, 0.25^2)$	$\mathcal{N}(0, 0.0674^2)$
Strong denier	$\mathcal{N}(0, 0.065^2)$	$\mathcal{N}(0, 0.0175^2)$
Noninformative	—	$\mathcal{N}(0, 1.214^2)$

Notes: Subjective priors types are defined according to the mean (Lukewarmer vs Denier) and variance (moderate vs strong) parameters of normal distributions over TCR. The implied priors for β_1 are obtained using the simple formula described in eq. (5), i.e. $\beta_1 = \text{TCR}/3.71$. The noninformative prior presented at the bottom of the table is weakly data-dependent (i.e. depends on the scale of the data) and is obtained using the default calculation proposed by [40], $\beta_1 \sim \mathcal{N}(0, 2.5 \cdot \text{sd}(GMST)/\text{sd}(RF))$. See text for details.

253 3 Priors

254 Climate scepticism is a matter of degree. I account for this fact by defining a
 255 simple typology of sceptics as per Table 1. Summarizing, I distinguish between
 256 two basic sceptic archetypes based on their best guess for TCR. *Lukewarmers*
 257 (c.f. [41]) believe that TCR lies around 1°C — i.e. the lower bound of the
 258 IPCC “likely” range — while *deniers* believe that TCR is likely zero. I further
 259 distinguish these individuals based on how certain they are about their best
 260 guess. A person with *moderate* convictions believes that the true value of TCR
 261 lies within a 1°C uncertainty interval of their prior mean (95% probability),
 262 while that interval falls to just 0.25°C for someone with *strong* convictions.
 263 Altogether, this yields a spectrum of sceptic priors that ranges from moderate
 264 lukewarmers to strong deniers. Importantly, each sceptic can all be represented
 265 mathematically by a prior distribution on TCR. I assume normal distributions
 266 for simplicity, where the mean represents an individual’s best guess and the
 267 variance their uncertainty.⁸ Following eq. (5), obtaining priors over β_1 is a sim-
 268 ple matter of dividing the respective TCR distributions by $F_{2\times} = 3.71 \text{ Wm}^{-2}$.
 269 These are the parameters that actually enter the Bayesian regression model
 270 and are also shown in Table 1.

⁷ It is worth noting that a number of studies which provide climate sensitivity estimates via time-series methods — e.g. [37], [38], [33] — do so under the assumption that $F_{2\times} = 4.37 \text{ Wm}^{-2}$. This outdated figure appears to be based on early calculations by [39]. The climate sensitivity estimates of these studies may consequently be regarded as inflated.

⁸ The choice of normally-distributed priors should have little bearing on the generality of the results. An exception might occur if I assumed a bounded prior, like a triangular or uniform distribution. Because these bounded distributions assign zero weight to outcomes beyond a specific interval, no amount of data can shift the posterior beyond that interval. This idea, that a Bayesian posterior can converge on a particular outcome only if the prior allocates some (infinitesimal) weight to it, is known colloquially as *Cromwell’s rule* ([42]).

271 In addition to the subjective priors of our stylised sceptics, a useful refer-
 272 ence case for the analysis is provided by a set of so-called *noninformative*
 273 priors. Loosely speaking, noninformative priors are vague and should not priv-
 274 ilege particular parameter values over others. In practice, however, applied
 275 Bayesian researchers are advised to use noninformative priors that are weakly
 276 data-dependent ([43]). For example, priors should be scaled to reflect feasi-
 277 ble magnitudes of the underlying data. If the data are observed in the order
 278 of millimeters, then the prior should not allocate plausible weight to values
 279 in the order of kilometers, etc. This modest form of regularisation not only
 280 helps to ensure computational stability, but also avoids some of the theoret-
 281 ical pathologies associated with uniform priors (c.f. [44]). I therefore use a
 282 set of reference priors that have been scaled to reflect this limited data de-
 283 pendence. Specifically, given generic dependent variable y and independent
 284 variable x , I define a noninformative prior for the associated regression coeffi-
 285 cient $\beta_x \sim \mathcal{N}(0, 2.5 \frac{s_y}{s_x})$, where $s_x = \text{sd}(x)$.⁹ In other words, my noninformative
 286 priors take the form of normal distributions with wide variances. For my de-
 287 fault regression specification this equates to a prior on the key radiative forcing
 288 coefficient of $\beta_1 \sim \mathcal{N}(0, 1.214^2)$.

289 Note that my group of sceptics only hold subjective priors over TCR (and
 290 thus β_1). Noninformative priors are always assumed for the remaining paramet-
 291 ers in the regression equation. Similarly, I acknowledge that these sceptics are,
 292 of course, highly stylised caricatures. Their priors are simply taken as given.
 293 I am not concerned with where these priors come from and why they are of
 294 a particular strength. However, such abstractions are ultimately unimportant
 295 given the objectives of this study. My goal is to explore how climate sceptics
 296 would respond to evidence for climate change, provided that they update their
 297 beliefs rationally. Moreover, it gives a sense of just how strong someone’s prior
 298 beliefs need to be, so as to preclude the acceptance of any policy interventions.

299 4 Data

300 The various data sources for this paper are summarised in Table 2. Global
 301 mean surface temperature data (1850–2017) are taken from the HadCRUT4
 302 dataset, jointly compiled by the UK Met Office and the Climatic Research
 303 Unit at the University of East Anglia. Two alternate global temperature re-
 304 constructions — one provided by [45] (hereafter, CW14) and the other by
 305 the NASA Goddard Institute for Space Studies (GISTEMP) — are used as
 306 a check against spatial coverage issues and other uncertainties.¹⁰ Radiative
 307 forcing data, covering both historic estimates (1765–2005) and future scenarios
 308 (2006–2300), are taken from the Representative Concentration Pathway (RCP)
 309 database, hosted by the Potsdam Institute for Climate Impact Research. These

⁹ This is the default prior suggested by [40], which they refer to as “weakly informative.”

¹⁰ HadCRUT5 ([48]) was released during the late revision stages of the manuscript. Among other things, this updated version of the HadCRUT temperature record adopts a similar approach to interpolating coverage gaps as in CW14.

Table 2 Data sources

Variable	Key	Description	Period
GMST	HadCRUT4 ^a	Global mean surface temperature. Primary series. Compiled by the UK Met Office and the Climatic Research Unit at the University of East Anglia.	1850–2019
	CW14 ^b	Secondary series. Compiled by [45]. Corrects for coverage bias in HadCRUT4.	1850–2019
	GISTEMP ^c	Secondary series. Compiled by the NASA Goddard Institute for Space Studies.	1880–2015
RF	RCP ^d	Total radiative forcing due to anthropogenic and natural factors (excluding volcanic aerosols). Compiled by [46]. Historical data until 2005, simulated scenarios thereafter.	1765–2300
	DF18 ^e	Ensemble of 1,000 radiative forcing estimates compiled by [47]. Used for sensitivity analysis.	1750–2017
VOLC	RCP ^d	Radiative forcing due to volcanic stratospheric aerosols. Compiled by [46].	1750–2005
AMO	NOAA ^f	Atlantic Multidecadal Oscillation.	1856–2019
SOI	NCAR ^g	Southern Oscillation Index.	1866–2019

Notes: The compiled dataset, as well as the code needed to reconstruct from source, are available at <https://github.com/grantmcdermott/sceptic-priors>. Sources are listed below.

^a <http://www.metoffice.gov.uk/hadobs/hadcrut4/data/current/download.html>

^b <http://www-users.york.ac.uk/~kdc3/papers/coverage2013/series.html>

^c <http://data.giss.nasa.gov/gistemp>

^d <http://www.pik-potsdam.de/~mmalte/rcps>

^e <https://doi.org/10.5281/zenodo.1323162>, (original) <https://github.com/hausfath/OldModels> (accessed)

^f <http://www.esrl.noaa.gov/psd/data/timeseries/AMO>

^g <http://www.cgd.ucar.edu/cas/catalog/climind/soi.html>

310 data include anthropogenic sources of radiative forcing like industrial green-
311 house gas emissions, as well as natural sources like solar irradiance and vol-
312 canic eruptions. As a part of the sensitivity analyses, I use an ensemble of 1,000
313 forcing estimates to capture measurement uncertainty about radiative forcing
314 data. This ensemble originates with [47], although I use a recapitulated version
315 provided by [49] for ease of access. Data for two major oceanic-atmospheric
316 phenomena, the Atlantic Multidecadal Oscillation (AMO, 1856–2017) and the
317 Southern Oscillation Index (SOI, 1866–2017), are taken from the U.S. National
318 Oceanic and Atmospheric Administration (NOAA) and National Center for
319 Atmospheric Research (NCAR). Summarising the common historic dataset
320 for which data are available across all series, we have 140 annual observations
321 running over 1866–2005. RCP scenarios until 2100 will also be considered for
322 making future predictions later in the paper.

Table 3 Posterior regression results and implied TCR

	Noninformative	Lukewarmer		Denier	
		Moderate	Strong	Moderate	Strong
RF	0.426 (0.395, 0.455)	0.417 (0.387, 0.448)	0.345 (0.317, 0.373)	0.402 (0.371, 0.433)	0.076 (0.040, 0.112)
VOLC	0.048 (-0.002, 0.098)	0.048 (-0.000, 0.097)	0.046 (-0.013, 0.102)	0.047 (-0.006, 0.097)	0.034 (-0.080, 0.148)
SOI	-0.024 (-0.035, -0.012)	-0.024 (-0.035, -0.013)	-0.025 (-0.038, -0.014)	-0.024 (-0.036, -0.013)	-0.025 (-0.044, -0.006)
AMO	0.470 (0.393, 0.548)	0.468 (0.386, 0.547)	0.460 (0.367, 0.552)	0.468 (0.386, 0.549)	0.448 (0.289, 0.614)
AR(1)	0.320 (0.181, 0.444)	0.321 (0.187, 0.446)	0.378 (0.245, 0.503)	0.326 (0.194, 0.454)	0.648 (0.549, 0.733)
TCR	1.6 (1.4, 1.8)	1.5 (1.4, 1.7)	1.3 (1.1, 1.4)	1.5 (1.3, 1.7)	0.3 (0.1, 0.4)

Notes: Results from running the Bayesian regression eq. (3). The table lists the posterior parameter means, with 95% Bayesian credible intervals in parentheses. Models are distinguished by the set of priors that were used during the Bayesian estimation. For the first model in column (1), noninformative priors were specified over all regression parameters. For the remaining models in columns (2)–(5), subjective priors were specified over the total radiative forcing (RF) coefficient, with noninformative priors being used for all other parameters. See Table 1 for details. RF and volcanic stratospheric aerosols (VOLC) are measured in Wm^{-2} . The Southern Oscillation Index (SOI) and Atlantic Multidecadal Oscillation (AMO) are measured as scaled indices. The AR(1) term denotes an autoregressive error coefficient. The implied TCR values at the bottom of the table are measured in $^{\circ}\text{C}$ and are obtained by multiplying the coefficient on RF by $F_{2\times}$ per eq. (5). The data have been centered, hence the lack of intercept, and comprise annual observations over 1866–2005.

323 5 Results

324 The analysis for this project was primarily conducted in R ([50], version 4.0.2),
 325 with the Bayesian computation being passed on to the Stan programming
 326 language ([51]). All of the code and data needed to reproduce the results can
 327 be found at the companion GitHub repository.¹¹

328 5.1 Regression results and updated TCR beliefs

329 The posterior regression results for the various prior types are presented in
 330 Table 3. Each column contains the results from running the Bayesian regres-
 331 sion eq. (3) over the full historical data set (1866–2005), using a particular set
 332 of priors. Beginning with the noninformative case in the first column, all of
 333 the regression coefficients are credibly different from zero and of the antici-
 334 pated sign. For example, GMST is negatively correlated with SOI. This is to
 335 be expected since the El Niño phenomenon is defined by SOI moving into its

¹¹ <https://github.com/grantmcdermott/sceptic-priors>.

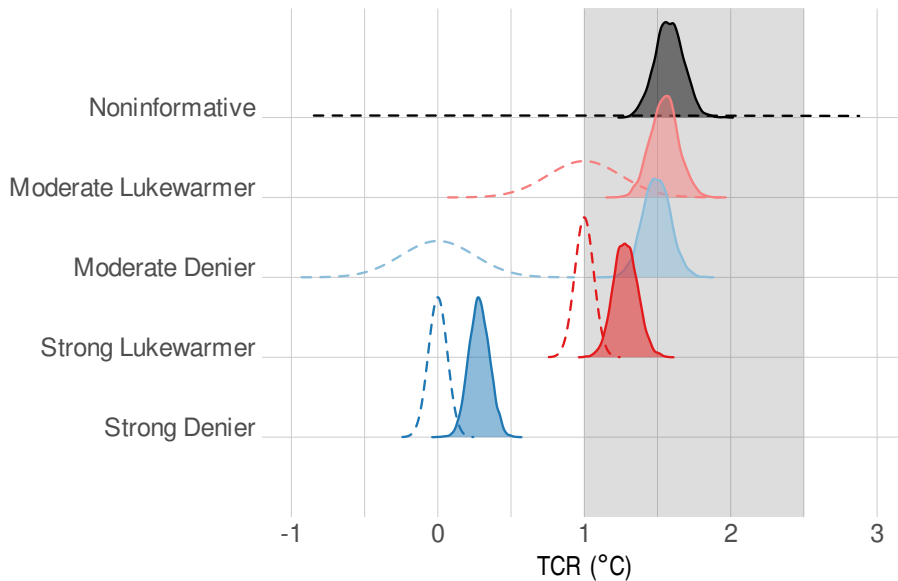


Fig. 1 TCR densities. Dashed lines denote priors, solid lines denote posteriors. The grey shaded region denotes the IPCC “likely” TCR range of 1.0–2.5 °C.

336 negative phase. The posterior coefficient density on our main parameter of inter-
 337 est, total radiative forcing (RF), shows that global temperature will rise by
 338 an average of 0.426 °C for every Wm^{-2} increase. Of greater interest, however,
 339 is the fact that the posterior estimates yielded by the group of sceptic priors
 340 are very similar to this noninformative case. With the exception of the Strong
 341 Denier, there is a clear tendency to congregate towards the noninformative
 342 parameter values.

343 Of course, the exact values of the regression parameters are themselves of
 344 somewhat limited interest. Rather, their primary usefulness is to enable the
 345 recovery of posterior beliefs about TCR. These are summarised at the bottom
 346 of Table 3, while the full prior and posterior distributions are plotted in Fig.
 347 1. We see that the posterior TCR distributions are generally clustered around
 348 a best estimate of 1.5 °C, with a 95% credible interval in the region of 1.1–
 349 1.8 °C, depending on the prior. Excepting the Strong Denier, these posterior
 350 beliefs about TCR fall comfortably within the IPCC “likely” range. However,
 351 the derived probability intervals are decidedly narrower and TCR values at
 352 the upper end of the spectrum are discounted accordingly.

353 Further insight into the updating behaviour of our stylised sceptics is pro-
 354 vided by the recursive TCR estimates shown in Fig. 2. Note these recursive
 355 estimates are run backwards in time, to mimic the perspective of present-day
 356 sceptic looking back over an increasing body of historical evidence. It is appar-
 357 ent that stronger convictions about one’s prior beliefs (in the form of a smaller
 358 prior variance) have a greater dampening effect on posterior outcomes than
 359 the prior mean. For example, the Moderate Denier converges more rapidly

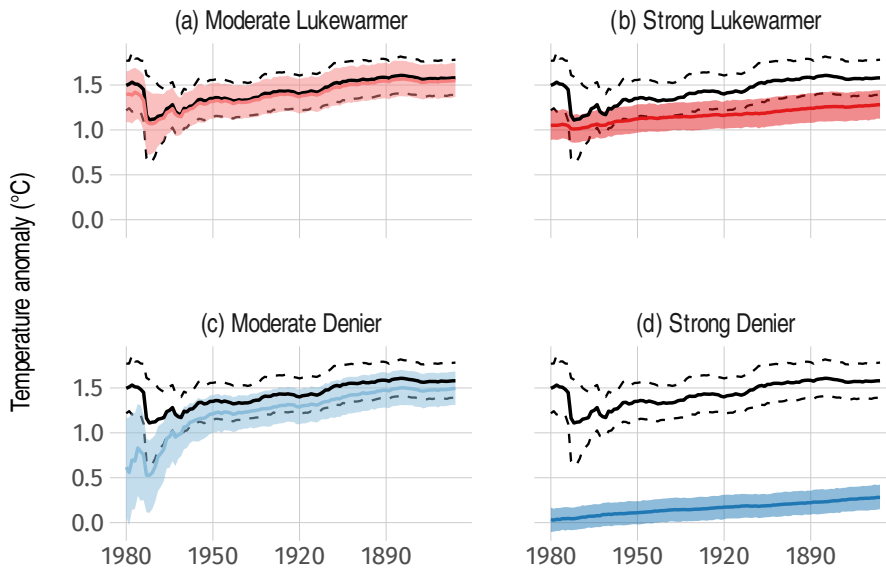


Fig. 2 Recursive TCR estimates. In each panel, the resulting posterior TCR estimate from a sceptic prior is contrasted with the noninformative case (in black). Solid lines denote means, while shaded regions (or dashed lines) denote 95% credible intervals. The recursive estimates are obtained by running regression eq. (5) on an increasing fraction of the historical dataset, starting nearest to the present day and then iterating backwards in time. Each pass of the iteration adds another year of data to the sample and re-runs the regression to obtain an updated posterior TCR. This recursive process continues until the full historical dataset is encompassed.

360 to the noninformative distribution than the Strong Lukewarmer. However,
 361 most sceptics will converge to the noninformative distribution only after “ob-
 362 serving” data from a number of decades. Note that this does not alter the
 363 conclusions that we are able to draw from our Bayesian analysis. As long as
 364 we have fully specified a prior that encapsulates a person’s initial beliefs, then
 365 we should in principle treat the full historical dataset as new information for
 366 updating those beliefs.¹² Yet it does highlight the importance of using all the
 367 available instrumental climate data for building any kind of policy consensus.
 368 Limiting the sample period under observation to, say, the last 35 years would
 369 largely preclude the possibility of consensus formation. The tendency of some
 370 prominent sceptics to rely on satellite records of global temperatures — which
 371 only stretch back as far as 1979 — could be seen as anecdotal evidence in
 372 support of this claim (e.g. [52]). A similar argument could be made for a re-
 373liance on short-term climate trends and fluctuations that do accurately reflect
 374 longer-term trends. For example, the relatively brief “hiatus” in warming that
 375 followed the exceptionally strong 1998 El Niño event ([53]).

¹² As a corollary, concerns over the use of the full historical dataset would only hold sway in cases where priors already incorporate information that has been obtained from applying the same model on a sub-sample of the dataset. In that case, we would need to exclude the sub-sample from the analysis to derive a valid posterior that avoids double counting.

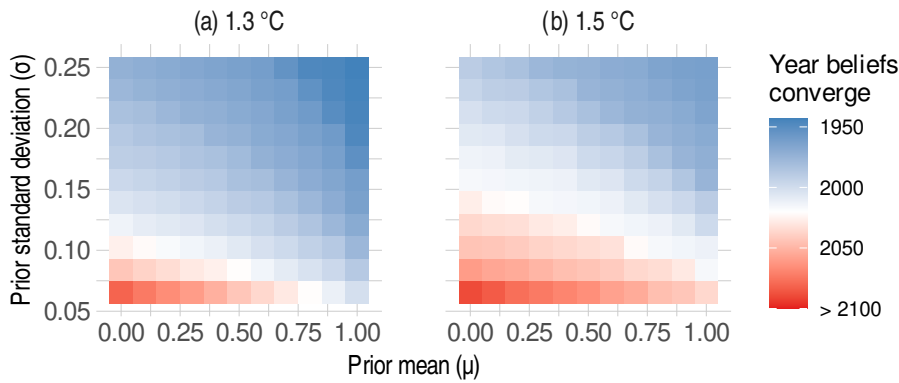


Fig. 3 When do sceptic beliefs about TCR converge with mainstream estimates? Axes denote the means and standard deviations of a range of normally-distributed sceptic priors on TCR. Convergence is defined as occurring when the mean posterior TCR for a particular prior equals the relevant target value, i.e. (a) 1.3 °C or (b) 1.5 °C. The year of convergence assumes a starting date of 1866 to coincide with the common historical dataset. Blue shading indicates that convergence is feasible with historically available data. Red shading indicates that convergence can only occur once additional data has been accumulated in the future.

376 Returning to the question posed at the beginning of this paper: How much
 377 evidence would it take to convince climate sceptics that they are wrong about
 378 global warming? One way to reframe this question is to think about how much
 379 data a sceptic needs to observe before their best estimate of climate sensitivity
 380 begins to look reasonable to a mainstream climate scientist. For example, how
 381 long would it take before they obtained a mean posterior TCR of 1.3 °C or
 382 1.5 °C? While it is possible to look at the sceptics' recursive TCR estimates
 383 using only historical data, we run into problems with the more extreme priors.
 384 In short, there is simply not enough historical data to overcome higher orders
 385 of scepticism. I therefore simulate over 200 years' worth of global temperature
 386 and climate data using parameters obtained from the noninformative Bayesian
 387 regression in Table 3. I then use this simulated data to run a set of secondary
 388 regressions that are distinguished by a range of different sceptic priors on TCR.
 389 (This range is much more granular than my original four-sceptic typology.)
 390 Each regression is estimated recursively, incrementing one year at a time, until
 391 I obtain a posterior TCR distribution that has a mean value equal to the
 392 relevant target.

393 The results are shown in Fig. 3. While the instrumental climate record
 394 constitutes enough data to convince many sceptics in this hypothetical pool,
 395 it does not suffice in all cases. Similarly, although we expect that many present-
 396 day sceptics will eventually acquiesce their beliefs if climate change continues
 397 into the future, there remains a small group of hardcore sceptics who defiantly
 398 refuse convergence with the mainstream even if we project as far ahead as 2100.
 399 Such is the strength of their priors. Note further that the year of convergence is
 400 a non-linear function of prior strength, so that it becomes increasingly difficult
 401 to convince the marginal sceptic. The steady accumulation of evidence over

Table 4 TCR: Sensitivity analysis and alternative specifications.

Key	TCR	Comment
CW14	1.6 (1.4, 1.9)	Alternative GMST series.
GISTEMP	1.8 (1.5, 2.0)	Alternative GMST series.
HadCRUT ME	1.6 (1.4, 1.8)	Measurement error in GMST data.
DF18	1.4 (0.9, 2.6)	Measurement error in forcings data.
MEA16 I	2.2 (1.9, 2.5)	Adjusted forcing efficacies (means).
MEA16 II	1.9 (-0.7, 3.4)	Adjusted forcing efficacies (distributions).
Anthro	1.6 (1.4, 1.8)	Separate anthropogenic from natural forcings.
CO ₂	1.7 (1.3, 2.0)	Separate CO ₂ from other forcings.

Notes: TCR means are given in °C, with 95% credible intervals in parentheses. The estimates above are computed using noninformative priors only. Full distributions for all prior types across all sensitivity runs are provided in the Supplementary Material.

402 time will inexorably bring more sceptics into the mainstream fold. But the
403 delay between each round of new converts is increasing.

404 An implication of this thought experiment is the following. If someone is
405 unpersuaded of the human influence on climate today — despite all of the
406 available evidence — then there is a high probability that they will remain
407 unconvinced for many years hence. The extent to which these extreme sceptics
408 constitute a meaningful voting block is an open empirical question. However,
409 it is striking to think that such individuals are perhaps already out of reach
410 from the perspective of comprehensive climate policy. Even the accumulation
411 of evidence over the next several decades may not be enough to convince them.
412 Scientific communication efforts should be tailored appropriately, specifically
413 targeting moderates for persuasion (e.g. lukewarmers) rather than engaging
414 sceptics *en masse*.

415 5.2 Sensitivity analysis

416 I test the sensitivity of my findings to a variety of potential data issues and
417 alternate model specifications. These range from the use of alternative GMST
418 reconstructions, to analysing the impact of measurement error and uncertainty
419 over forcing efficacies. A full discussion of the motivating context and technical
420 details underlying each sensitivity run — with results across all prior types
421 — is provided in the Supplementary Material. Unsurprisingly, I obtain wider
422 posterior distributions under specifications that explicitly introduce additional
423 forms of uncertainty into the estimation. However, the general effect of these
424 alternate specifications is to nudge the posterior TCR mean slightly *higher*.
425 Table 4 summarises the posterior TCR distributions for various sensitivity
426 runs when using noninformative priors. I am left to conclude that my primary
427 data and modeling choices do not unduly bias the results.

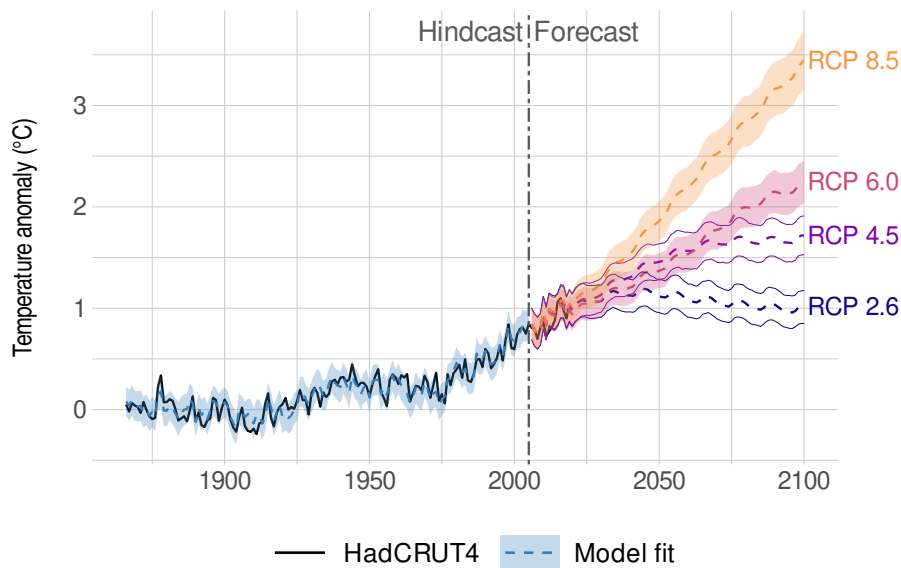


Fig. 4 Model fit and prediction: noninformative priors. Temperature anomaly relative to the 1871–1900 average. Shaded regions denote 95% credible intervals. Note that predictions for RCPs 2.6 and 4.5 are potentially ill-conditioned and are included for reference purposes only. See text for details.

428 5.3 Future temperatures

429 Climate policy is largely predicated upon the risks to future generations. As
 430 such, any policy discussion must consider predictions that run many years into
 431 the future. TCR estimates are one means of gaining an insight into how global
 432 temperatures will evolve over the coming decades. A more explicit way of
 433 demonstrating this is by predicting temperatures until the end of the century.

434 While the trajectory of future radiative forcings is subject to much uncer-
 435 tainty, some guidance is available in the form of the IPCC’s Representative
 436 Concentration Pathways [54]. These so-called “RCPs” describe a family of
 437 emissions scenarios, where total anthropogenic forcings evolve according to
 438 various economic, demographic and technological assumptions. Each RCP in-
 439 cludes a core component of atmospheric CO₂ concentrations, while they all
 440 share a common prediction for radiative forcing due to solar activity. I take
 441 these series as the basis for constructing covariate vectors to predict temper-
 442 atures until the year 2100. For the remaining explanatory variables — strato-
 443 spheric aerosols, SOI and AMO — I take the mean historical values from my
 444 dataset. A summary of covariate vectors in 2100 for each RCP scenario is
 445 provided in the Supplementary Material.

446 Fig. 4 shows the temperature evolution for each RCP under the noninfor-
 447 mative case, which I again take as the benchmark. As discussed in Section
 448 2.2, it would be inappropriate to extrapolate my regression framework to sce-
 449 narios that are characterised by significant changes in the rate of radiative

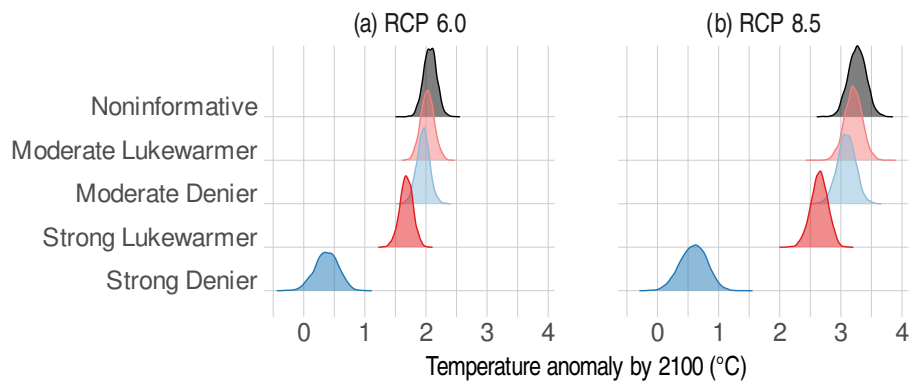


Fig. 5 Predicted temperature anomaly by 2100: all priors types. Points denote means and error bars denote 95% credible intervals.

450 forcing. The confounding effect of (unaccounted for) thermal inertia in the
 451 oceans would render these model predictions ill-conditioned. I therefore focus
 452 on RCPs 6.0 and 8.5, which maintain steady rates of forcing increase.¹³ The
 453 principal message is that CO₂ concentrations must be constrained to well be-
 454 low RCP 6.0, if we are to avoid a 2 °C rise in global temperatures. Given the
 455 prominence of this particular threshold in international climate treaties and
 456 the popular narrative, the result is a reinforcement of commonly cited emis-
 457 sions targets such as 450 and 540 ppmv. On the other hand, we can expect to
 458 breach even 3 °C by the year 2100 if we continue along a truly unconstrained
 459 emissions path à la RCP 8.5.

460 What of the predictions yielded by our group of climate sceptics? While it
 461 is straightforward to redraw Fig. 4 for each prior type, a more intuitive com-
 462 parison can be made by looking at the full distribution of warming that each
 463 sceptic expects by the end of the century. Fig. 5 plots the predictive tempera-
 464 ture density in the year 2100 for all prior types by RCP scenarios 6.0 and 8.5.
 465 Again, the data have a clear tendency to overwhelm even reasonably staunch
 466 forms of climate scepticism. Nearly all of the stylised sceptics would expect to
 467 breach the 2 °C threshold by 2100 under RCP 6.0, while a temperature rise
 468 of more than 3 °C is likely under under RCP 8.5. An exception can only be
 469 found in the form of the Strong Denier, whose extreme prior dominates the
 470 posterior in a way that obviates nearly all concern about large temperature
 471 increases.

472 5.4 Welfare implications and the social cost of carbon

473 Provided they consider enough data, we have seen that most climate sceptics
 474 should be able to agree that a 2 °C target requires limiting CO₂ concentrations

¹³ Temperature predictions for RCPs 2.6 and 4.5 — depicting respective CO₂ stabilisation scenarios — are included in Fig. 4 for reference purposes only.

475 to around 540 ppmv. However, whether someone actually subscribes to policy
476 measures aimed at achieving the 2 °C goal is dependent on many things; their
477 choice of discount rate, beliefs about the efficacy of policy, damage expecta-
478 tions, etc. Such issues are largely beyond the scope of this paper. Nonetheless,
479 we may still gain a deeper insight into the welfare implications of our posterior
480 TCR values by analysing their effect on the social cost of carbon (SCC). The
481 SCC represents the economic costs associated with a marginal unit of CO₂
482 emissions. It can therefore be thought of as society’s willingness to pay for the
483 prevention of future damages associated with human-induced climate change.

484 Obtaining SCC estimates generally requires the use of integrated assess-
485 ment models (IAMs), which are able to solve for optimal climate policy along a
486 dynamic path by simulating across economic and climate systems. The PAGE
487 model originally developed by [55], is ideally suited to our present needs. It
488 is widely used as one of the major IAMs for evaluating climate policy ([56],
489 [57]). More importantly, PAGE accepts random variables as inputs and yields
490 the type of probabilistic output that is consistent with the rest of this paper. I
491 take the posterior TCR distributions yielded by my Bayesian regression model
492 and use these as inputs for calculating the SCC. The PAGE defaults are used
493 for the remaining parameters.¹⁴

494 Table 5 summarizes the SCC distributions across all prior groups in 2020
495 US dollars. The full probability distributions are highly skewed and charac-
496 terised by extremely long upper tails (see the Supplementary Material). This is
497 largely due to the fact that PAGE allows for the possibility of major disruptions
498 — e.g. melting of the Greenland ice sheet — at temperatures above 3 °C. Such
499 low probability, high impact events would yield tremendous economic losses
500 and result in some extreme SCC values as a consequence. Note too that the
501 frequency of these events are more common in my adapted version of PAGE,
502 since I replace the default triangular (i.e. bounded) TCR distribution with
503 the posterior TCR distributions from my model. The latter are approximately
504 normally distributed, thus permitting small but positive weight in the tails.
505 For this reason, I provide both the mean and median SCC values alongside
506 the 95% probability interval.

507 Excepting the Strong Denier, the SCC for all prior types is comfortably
508 larger than zero. The median value ranges from approximately \$30 to \$60
509 per ton (2020 prices), while the 95% probability interval extends from \$10
510 to upwards of \$130 per ton. These results are consistent with the SCC esti-
511 mates found within the literature. For example, an influential synthesis review
512 conducted by the United States government under the Obama administration
513 established a mean SCC value of \$12–\$62 per tonne (2007 prices), depending
514 on the preferred discount rate ([57]). The encouraging point from a policy
515 perspective is that such congruence exists despite the fact that the analysis
516 proceeds from an initial position of scepticism. Another way to frame the SCC
517 estimates presented here is to imagine that each prior type represents an equal

¹⁴ I use the open-source implementation of the model, MimiPAGE2009 ([58]), which has been re-written in the Julia programming language ([59]).

Table 5 Social cost of carbon (US\$2020 per ton).

	Mean	Median	95% Prob. Interval
Noninformative	99	56	(17, 306)
Moderate Lukewarmer	85	53	(16, 249)
Strong Lukewarmer	51	30	(9, 134)
Moderate Denier	82	47	(15, 224)
Strong Denier	1	1	(0, 4)

Notes: Results for each prior type are obtained by simulating over the full posterior TCR distributions in Table 3 using PAGE ([55], [58]). All remaining parameters are set to the PAGE model defaults.

518 segment of a voting population. We would then expect to see broad support
 519 for a carbon tax of at least \$20–\$25. While such a thought experiment clearly
 520 abstracts from the many complications that would arise from free-riding and
 521 so forth, again we see that nominal climate scepticism does not correspond to
 522 a mechanical dismissal of climate policy.

523 6 Discussion

524 We have seen that a non-trivial carbon price is consistent with a range of
 525 contrarian priors once we allow for updating of beliefs and, crucially, consider
 526 enough of the available data. An optimist might interpret these findings as a
 527 sign that common ground on climate policy is closer than many people think.
 528 On the other hand, they may also help to explain why the policy debate is
 529 so polarised in the first place. As all intermediate positions are absorbed into
 530 the mainstream, only the most hardcore sceptics will remain wedded to their
 531 priors. Such a group is unlikely to brook any proposals for reduced carbon
 532 emissions and virtually no amount of new information will convince them
 533 otherwise. Taken together with the persistent scepticism that one sees in actual
 534 polling data (e.g. [8]), it then becomes reasonable to ask whether real-life
 535 climate sceptics hold such extreme views? For that matter, are they numerous
 536 or vocal enough to prevent political action? Such considerations are reinforced
 537 by the idealized nature of the analysis until now. Irrespective of the scientific
 538 merit of working through such a set-up, normal people clearly do not update
 539 their priors in lockstep with a formal Bayesian regression model, supported by
 540 large dataset of time-series observations.¹⁵

541 A natural starting point for thinking about these issues is to take a closer
 542 look at the mechanisms underlying posterior agreement formation. The notion
 543 that partisans should converge toward consensus with increasing information
 544 has long been taken as a logical consequence of Bayes' theorem. Indeed, em-
 545 pirical evidence to the contrary has been cited as a weakness of the Bayesian

¹⁵ Which is not to say that people fail to update rationally, or even heuristically, in a Bayesian manner. For further discussion in the context of climate, see [16].

546 paradigm and its relevance to real-life problems (e.g. [60]). This is a misconcep-
 547 tion. Nothing in the Bayesian paradigm precludes the possibility of diverging
 548 opinions in the face of shared information ([61], [62]). It may even be the case
 549 that the same information has a polarising effect on individuals, pushing them
 550 towards opposite conclusions. This is perhaps most easily shown by incorpo-
 551 rating perceptions of trust and source credibility into our Bayesian model. In
 552 other words, we must broaden our conception of someone’s “prior” so that it
 553 describes not only their existing beliefs about some phenomenon S , but also
 554 the credibility that they assign to different sources of information about S .

555 Consider an example, which is closely adapted from a related discussion
 556 in [61]. Al, Bob and Christie hold different beliefs about climate change. Al is
 557 a “warmist,” Bob is a “lukewarmer” and Christie is a “denier.” These labels
 558 are encapsulated by the prior probabilities that each person assigns to climate
 559 sensitivity S , which we assume for simplicity is either high or low: $S \in S_L, S_H$.
 560 Denote by I an individual’s prior information about the world. Then, indexing
 561 by the first letter of their names, we summarise their prior beliefs about climate
 562 change as the following probabilities: $P(S_H|I_A) = 0.90$, $P(S_H|I_B) = 0.40$, and
 563 $P(S_H|I_C) = 0.10$.

564 Suppose that the IPCC now publishes its latest assessment report, wherein
 565 it claims that climate sensitivity is high. How do Al, Bob and Christie respond
 566 to this new data, $D = D_H$? It turns out that the answer hinges on the re-
 567 gard that each individual holds for the IPCC itself. For example, let us say
 568 that all three individuals agree the IPCC would undoubtedly present data
 569 supporting a high climate sensitivity if that were the true state of the world,
 570 i.e. $P(D_H|S_H, I_A) = P(D_H|S_H, I_B) = P(D_H|S_H, I_C) = 1.00$. However, they
 571 disagree on whether the IPCC can be trusted to disavow the high sensitivity
 572 hypothesis if the scientific evidence actually supported a low climate sensitiv-
 573 ity. Despite their different beliefs about climate sensitivity, assume that Al and
 574 Christie both regard the IPCC as an upstanding institution that can be trusted
 575 to accurately represent the science on climate change. In contrast, Bob is dubi-
 576 ous about the motives of the IPCC and believes that the organisation is willing
 577 to lie in advancement of a preconceived agenda. Representing these beliefs in
 578 terms of probabilities, we have $P(D_H|S_L, I_A) = 0.05$, $P(D_H|S_L, I_B) = 0.89$,
 579 and $P(D_H|S_L, I_C) = 0.05$.

580 Recovering the posterior beliefs about climate sensitivity for our three in-
 581 dividuals is now a simple matter of modifying Bayes’ theorem to account for
 582 each person’s relative trust in the IPCC. For Al, we have

$$\begin{aligned} P(S_H|D_H, I_A) &= \frac{P(D_H|S_H, I_A)P(S_H|I_A)}{P(D_H|S_H, I_A)P(S_H|I_A) + P(D_H|S_L, I_A)P(S_L|I_A)} \\ &= \frac{1.0 \times 0.9}{1.0 \times 0.9 + 0.05 \times 0.1} \\ &\approx 0.98. \end{aligned}$$

583 Similarly, we obtain posterior probabilities of 0.43 for Bob and 0.69 for
 584 Christie.

585 Taking a step back, Al now believes even more strongly in the high climate
586 sensitivity hypothesis, having raised his subjective probability for S_H from
587 90% to 98%. Christie has experienced a still greater effect and has updated
588 her subjective probability for S_H from 10% to 69%. She now attaches a larger
589 probability to the high sensitivity hypothesis than the low sensitivity alter-
590 native. However, the same cannot be said of Bob, who has not been swayed
591 by the IPCC report in the slightest. Both his prior and posterior probabil-
592 ities suggest that S_H only has an approximately 40% chance of being true.
593 Bob’s extreme mistrust has effectively led him to discount the IPCC’s high
594 sensitivity claim in its entirety.

595 Extending the above framework to account for increasing granularity is
596 conceptually straightforward. The principal insight remains the same: Trust
597 is as much a determinant of whether beliefs are amenable to data — and
598 whether individuals converge towards consensus — as the precision of the
599 data itself. Such an extension seems especially relevant to the climate change
600 debate given the sense of scientific distrust that pervades certain segments of
601 society ([63], [64], [65], [66], [67]). Indeed, recent research supports the notion
602 that distrust of scientists is causing belief polarization about climate change in
603 some demographic groups, even as scientific evidence may increase consensus
604 in others ([68], [69]). Similar “backfire” effects have been well documented in
605 other fields ([70], [71]).

606 Perhaps the most important feature of generalising the Bayesian frame-
607 work in this way is that it offers a bridge between competing explanations
608 of climate scepticism as a social phenomenon. Whereas the so-called “deficit
609 model” posits a lack of scientific knowledge and understanding as key drivers
610 of scepticism, advocates of the “cultural cognition” theory argue that group
611 identity and value systems are more relevant ([9], [10], [72]). A Bayesian model
612 that incorporates perceptions of source credibility is able to accommodate both
613 camps. Exposure to new scientific evidence can ameliorate a person’s scepti-
614 cism, but only if their priors allow for it. This includes factors like cultural
615 identity and whether they cause us to discount some sources of information
616 more than others.¹⁶

617 7 Concluding remarks

618 The goal of this paper has been to explore the way in which prior beliefs
619 affect our responsiveness to information about climate change. The Bayesian
620 paradigm provides a natural framework and I have proposed a group of stylised
621 sceptics to embody the degrees of real-world climate scepticism. The headline
622 finding is that subjective sceptic priors are generally overwhelmed by the em-
623 pirical evidence for climate change. Once they have updated their beliefs in

¹⁶ While the precise theoretical development differs from the framework presented here, I would note the closely-related concept of Bayesian networks ([73]). Indeed, [68] use a Bayesian network approach in an experimental setting to document (rational) belief polarization after individuals are presented with evidence about climate change. Mistrust of climate scientists is a primary source of the polarization in their study.

624 accordance with the available data, most sceptics demonstrate a clear ten-
625 dency to congregate towards the noninformative case that serves as an objec-
626 tive reference point for this study. My primary regression specification yields
627 a posterior TCR mean and 95% credible interval of 1.6 °C (1.4–1.8 °C) under
628 the noninformative prior. This distribution sits comfortably within the IPCC’s
629 “likely” TCR range of 1.0–2.5 °C and is robust to a variety of sensitivity checks.
630 Indeed, accounting for factors that could conceivably affect the results — al-
631 ternate data sources, adjusted forcing efficacies, measurement error, etc. —
632 tends to nudge the mean TCR estimate upwards.

633 Unsurprisingly, given their congruence with mainstream estimates, I show
634 that the updated beliefs of various sceptics are generally consistent with a
635 social cost of carbon of at least US\$25 per ton. Only those with extreme
636 *a priori* sceptic beliefs would find themselves in disagreement. Or, feel any
637 confidence in the notion that unfettered emissions growth will not lead to
638 substantial future warming. This suggests that a rational climate sceptic, even
639 one that holds relatively strong prior beliefs to begin with, could embrace
640 policy measures to constrain CO₂ emissions once they have seen all of the
641 available data. At the same time, perhaps the most salient finding of this
642 paper is that belief convergence is a non-linear function of prior strength.
643 Anyone who remains unconvinced by the available data today is unlikely to
644 converge with the mainstream consensus for many years hence. Their implied
645 priors are of such a strength that even decades more of accumulated evidence
646 may not be enough to convince them. Fully disentangling the root causes of
647 such information immunity — whether climate sceptics are extremely sure of
648 their priors, distrustful of scientists and other experts, or some combination
649 thereof — remains an important area for future research.

650 **Declarations**

- 651 – *Ethical Approval*. Not applicable.
- 652 – *Consent to Participate*. Not applicable.
- 653 – *Consent to Publish*. Not applicable.
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- 657 – *Competing Interests*. The author has no conflicts of interest to declare that
658 are relevant to the content of this article.
- 659 – *Availability of data and materials*. All code and data for this article are
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661 **References**

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